



PH4L: Partnerships

Plymouth Homes4Let (**PH4L**) is an exciting social enterprise looking to attract private landlords by offering a full and professional property management service. The social letting agency model has been used in neighbouring areas to great success and is now proving highly effective in Plymouth.

PH4L is a letting agency that has been set up with social goals: to help prevent and reduce homelessness in Plymouth. It works with a number of other organisations to fulfil that remit.

PH4L has two key sets of interested parties:

- Prospective Tenants – looking for accommodation
- Landlords/Prospective Landlords – looking for property management

Tenants

Any prospective tenant can contact PH4L for information about empty properties. However, PH4L may prioritise tenants coming through housing and homelessness services in Plymouth, in order to achieve its social goals. A high number of prospective tenants are signposted by:

- Path
- Plymouth City Council's Housing Advice and Homelessness teams

This is not an exclusive arrangement. PH4L will consider any prospective tenant on their own merit. Equally, Path and PCC will also signpost their clients to a range of letting agents and landlords, PH4L being just one of these.

Landlords

When landlords are looking for a property management service, PH4L is one of the agents that may be recommended by Path and PCC's departments, as one of the letting agents operating in Plymouth.

PH4L is grateful for its relationships with organisations such as PCC Empty Homes' section, but appreciates that these are working partnerships and are not in any way exclusive.

Other partnerships

There are a range of other agencies that work with PH4L, including Shekinah Mission; these participate in the recruitment, provision of or management of properties. These business relationships are vital in the running of a letting agency.

Separate again are organisations that are, or have been, supportive of PH4L, assisting in its set-up or ongoing operation. These range from specific funders to homelessness agencies and a landlords' association: PH4L appreciates those actively – and voluntarily – supporting it to meet its business and social aims.